

FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 1/21/97

Number of pages including cover sheet 4

To: Paterson Tobacco

Denise

Phone _____

Fax Phone 201-345-2154

CC: Greg Mitchell

Kevin Kroll

From:

Lanny T. Wolfe

Phone 908-225-4774

Fax Phone 908-417-9076

Voice Mail 800-757-8255
Ext.48795

REMARKS:

Urgent For your review Reply ASAP Please comment

Enclosed is the information you will need to work the February National Pack Promotion. Please pack each display with 1 plain white carton of each style Doral and 1/2 live carton of each style Doral and add to normal order for each account on the attached National Pack Promotion list week of February 3.

If you have any questions please let me know.

Thanks,

Lanny

51849 3435



R. J. Reynolds Tobacco Company
FEBRUARY '97 NATIONAL PACK PROMOTION

Account: **Paterson Tobacco #488910**

Brand Promotion		Doral Buy 2 Get 1 Free 4 ctn live + 2 ctn free
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Display Packing	1.5 ctn Doral FFK 1.5 ctn Doral FF100 1.5 ctn Doral LTK 1.5 ctn Doral LT100
Allocation (cs)	3 Doral FFK(6M) B1G1F 3 Doral FF100(6M) " 3 Doral LTK(6M) " 3 Doral LT100(6M) " 1 Doral FFK(12M) Live 1 Doral FF100(12M) " 1 Doral LTK(12M) " 1 Doral LT100(12M) "
<u>\$ Amount B1G1F</u>	<u>\$805.03</u>
<u>\$ Amount LIVE Displays</u>	<u>\$2,104.05</u> 90
Date Product Recvd	2/3/97
Display Assembly	Immediately
Displays Shipped to Retail - procedures required to receive .10 per ctn Category II (Plan G) payment:	Send displays automatically to accounts on attached list week of 2/3/97
You will be credited with the following estimated January monthly Category II payment if all displays are sent to accounts on attached list by February 28, 1997	Please cross out any account that refuses promotion and return list to RJR
	\$1,785.00
Packing and shipping payment if packing is completed within 2 weeks	28.00 per 12M case of Live product

① Send #displays indicated to each account on attached National Pack Promotion list
② Voice mail 800-757-8255 mail box #48795 to request payment before sending out
displays.

51849 3436

WHOLESALER : 488910 PATRSON TOBACCO & CONF. CO. <DIRECT>
 TEMPLAVE : 700046 70200 DOR FEB B2G1F
 TEMPLATE SEQ : 0002
 SALES LEVRL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122101	770527	A&H CONVENIENCE	184 RIVERVALE RD	RIVER VALE	NJ	07675		1				(201)666-9809
122602	122621	693367 ARCHIES CORNER	562 ELIZABETH AVE	ELIZABETH	NJ	07206		1				(908)354-0274
122604	122623	451768 AVADHUT, INC.	8 SYCAMORE AVE	HO HO KUS	NJ	07423		1				(201)445-9333
122102	709379	AVE E DELI	11 AVENUE E	LODI	NJ	07644		1				(201)916-0211
133008	133025	274174 BALDWIN NEWS & FOOD	138 BALDWIN RD	PARSIPPANY	NJ	07054		2				(201)316-8487
122104	122629	771611 BELLEVILLE TOB&HOBB	386 MAIN ST	BELLEVILLE	NJ	07109		1				(201)751-3081
122102	122226	707617 BIG VARIETY	830 RIVER RD	NEW MILFORD	NJ	07646		1				(201)261-4882
122604	122623	541229 BIONDO BROS. MARKET	63 WASHINGTON ST	PATERSON	NJ	07501		1				(201)279-7818
122101	770896	BRAND BAR & BEVERAG	73 PARK AVE	PARK RIDGE	NJ	07656		1				(201)391-3500
122101	122225	770799 BURGUNDY'S STATY.	41 W PALISADE AVE	ENGLEWOOD	NJ	07631		1				(201)569-2556
122604	122623	697590 C.B.BEAUTY SUP. INC	133 MARKET ST	PATERSON	NJ	07505		1				(201)881-8696
122101	122225	530983 CASH STATIONERY	58 PARK AVE	PARK RIDGE	NJ	07656		1				(201)391-3489
122602	122621	577311 CITY HALL DELI	235 N WOOD AVE	LINDEN	NJ	07036		1				(908)486-1719
122107	560686	COMEDY DELI	360 PATERSON AVE	EAST RUTHERFOR	NJ	07073		1				(201)939-0190
122103	122628	399730 CORNER SWEET SHOPPE	249 MAIN AVE	PASSAIC	NJ	07055		1				(201)472-4507
122102	122226	736657 CP CONV STORE	210 MAIN AVE	CLIFTON	NJ	07014		1				(201)778-2578
122104	122629	877150 DAVES DISCOUNT LIQ.	726 WASHINGTON AV	BELLEVILLE	NJ	07109		1				(201)759-2488
122101	122225	263352 DEEPKA	11 W RAILROAD AVE	TENAFLY	NJ	07670		1				(201)569-7017
122604	122623	658672 DELI MART	809 FRANKLIN AVE	FRANKLIN LAKES NJ	07417		1					(201)848-9659
122101	122225	455345 DUMONT KRAUSZER'S	407 WASHINGTON AV	DUMONT	NJ	07628		1				(201)387-8995
122102	122226	273635 ELM'S GROVE LIQ-DEL	251 ELM ST	ELMWOOD PARK	NJ	07407		1				(201)794-0673
122101	122225	684421 EMERSON STATIONERY	191 KINDERKAMACK	EMERSON	NJ	07630		1				(201)599-9417
122102	122226	518943 EXCLUSIV SHOP	864 RIVER RD	NEW MILFORD	NJ	07646		1				(201)265-1597
122102	122226	667899 FAIRLAWN NEWS & FOO	16-15 RIVER RD	FAIRLAWN	NJ	07410		1				(201)794-8112
133001	133022	226436 FAMILY FOOD MARKET	621 ALLEN RD	HACKETTSTOWN	NJ	07840		1				(908)852-8586
122102	122226	399825 FISHERS LUNCH	245 BOULEVARD	HASBROUCK HEIG NJ	07604		1					(201)288-2244
122604	122623	273808 FRANKLIN LAKES STAT	794 FRANKLIN AVE	FRANKLIN LAKES NJ	07417		1					(201)891-9867
133003	133025	401133 GARDEN STATE NEWS	365 SPRINGFIELD A	SUMMIT	NJ	07901		1				(908)277-6380
122103	720401	GULF GAS	370 PATERSON AVE	EAST RUTHERFOR	NJ	07073		1				
122101	122225	451769 HENA INCORPORATED	127 PARK AVE	PARK RIDGE	NJ	07656		1				(201)476-0944
122604	122623	457608 JAIARAN NEWS & FOOD	SKYLINE LAKE DRIV	RINGWOOD	NJ	07456		1				(201)839-7784
122604	122623	457763 JANKI CORP	49 W MAIN ST	RAMSEY	NJ	07446		1				(201)236-0125
122102	122226	708443 JETS STATIONERY	1035 RIVER RD	NEW MILFORD	NJ	07646		1				
122604	122623	716271 JLN FAMILY FARMS IN	1012 GOFFLE RD	HAWTHORNE	NJ	07506		1				(201)238-9151
122106	567021	JOEY'S LUNCHEONETTE	120 MARKET ST	CLIFTON	NJ	07012		1				(201)472-3737
122102	122226	451757 K&K NEWS&FOOD ST IN	109 W PLEASANT AV	MAYWOOD	NJ	07607		1				(201)909-8867
122604	122623	399450 KIN-LON SPA	RT 23 MEADTOWN	KINNELLON	NJ	07405		1				(201)838-2559
122604	122623	653924 KRAUSZERS	489 HIGH MT ROAD	NORTH HALEDON	NJ	07508		1				(201)423-9690
122604	122623	273918 KRAUSZERS #294	714 HAMBURG TPKE	POMPTON LAKES	NJ	07442		1				(201)835-6075
122102	122226	690659 KUNAL FOOD MART INC	532 KINDERKAMACK	RIVER EDGE	NJ	07661		1				(201)967-8778
122102	273636	LILIS DELI	234 MARKET ST	ELMWOOD PARK	NJ	07407		1				(201)797-6393
122102	122226	481725 LIQUOR KING	450 HACKENSACK AV	HACKENSACK	NJ	07601	4					(201)489-9100

WHOLESALER : 488910 PATERSON TOBACCO & CONF. CO. <DIRECT>
 TEMPLATE : 700046 70200 DOR FEB B2G1F
 TEMPLATE SEQ : 0002
 SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122104	122629	475566	MANHATTAN PHARMACY	3300 JOHN F KENNE	JERSEY CITY	NJ	07307	1				(201)653-6954
122103	122628	273219	MANOR SWEET SHOP	112 JACKSON AVE	RUTHERFORD	NJ	07070	1				(201)460-0388
133006	451879	MINIT MART		60 MAIN ST	SAYREVILLE	NJ	08872	1				(908)254-4314
122604	122623	581831	NATIONAL FOOD STORE	152 VALLEY RD	MONTCLAIR	NJ	07042	1				(201)783-2885
122604	122623	273280	OLYMPIC CARD & GIFT	456 CHAMBERLAIN A	PATERSON	NJ	07522	5				(201)942-0061
122101	122225	410831	ORADELL MINI MARKET	219 KINDERKAMACK	ORADELL	NJ	07649	1				(201)265-5220
122604	122623	273903	PAL'S STAT	211 NWK. POMPTON	PEQUANNOCK	NJ	07440	1		2016946461		(201)694-6461
122604	122623	589584	PARK DELI	50 CLINTON AVE	MIDLAND PARK	NJ	07432	1				(201)444-5191
133001	133022	344957	PATEL LIQ. & DELI	114 US HIGHWAY 46	BUDDE LAKE	NJ	07828	3				(201)691-6432
122102	122226	273737	PINT CORPORATION	890 PROSPECT ST	GLEN ROCK	NJ	07452	1				(201)444-7389
122101	122225	399371	PUJA ENT/MYEL STATTI	305 PASCACK RD	WASHINGTON TOW	NJ	07675	1				(201)666-2058
122103	122628	399738	PUR INTERNATIONAL	52 MAIN AVE	PASSAIC	NJ	07055	1				(201)473-4849
122101	122225	663890	QUICK SHOP	393 S WASHINGTON	BERGENFIELD	NJ	07621	1				(201)387-9101
162310	162330	651850	QUIK MART	190 FRANKLIN TPKE	MAHWAH	NJ	07430	1				(201)529-4990
122101	122225	705791	RAJ NEWSHACK INC.	447 BROADWAY	WESTWOOD	NJ	07675	1				(201)358-0166
133006	133029	468817	RD CONVENIENCE INC	200 N BROADWAY	SOUTH AMBOY	NJ	08879	1			2513	(908)727-4336
122103	122628	399536	RICHFIELD CONFETIN	1350 CLIFTON AVE	CLIFTON	NJ	07012	1				(201)778-4122
122101	122225	400222	ROCKLINS	458 CEDAR LN	TEANECK	NJ	07666	1				(201)836-3723
122102	122226	922432	SAM & DEES DELI	160 HAZEJ, ST	CLIFTON	NJ	07011	1				(201)772-2450
122103	122628	023212	SHAM DELI	9 HOWE AVE	PASSAIC	NJ	07055	1				(201)471-5733
122104	122629	403431	SHOPPERS EXPRESS	304 BELLEVILLE AV	BELLEVILLE	NJ	07109	1				(201)450-8534
122604	122623	708324	SHREE GANESHAI CORP	637 WYCKOFF AVE	WYCKOFF	NJ	07481	1				(201)891-1841
133006	133029	580172	SOHAM INC	81 MAIN ST	SOUTH RIVER	NJ	08882	1				(908)651-1733
133003	133028	597766	STATE NEWS	198 K FRONT ST	PLAINFIELD	NJ	07060	1				(908)753-0522
133008	133025	630831	SUB PLACE ELSE	69 ROUTE 46 WEST	FAIRFIELD	NJ	07004	1				(201)575-0146
133002	133023	279977	SUN RAY DRUGS	ROUTE 35	MIDDLETOWN	NJ	07748	5				(908)671-0350
122102	122226	733169	SUPER K FOOD STORE	190 W PASSAIC ST	ROCHELLE PARK	NJ	07662	1				(201)291-0203
122101	122225	657302	SUPER SHOP	21 GROVE ST	TENAFLY	NJ	07670	1				(201)569-4814
122101	122225	568718	SUPER SHOP	450 LIVINGSTON ST	NORWOOD	NJ	07648	1				(201)784-9562
162310		273654	TARRANTINO LIQUORS	115 FRANKLIN TPKE	MAHWAH	NJ	07430	1				(201)529-9862
133008	133020	491954	THE CORNER DELI	91 MAIN ST	FRANKLIN	NJ	07416	1				(201)827-1597
122101	122225	436201	TOWN STATIONERY	35 W PALISADE AVE	ENGLEWOOD	NJ	07631	1				(201)567-2663
133003	133025	274101	UNITED CARD & SMOKE	13 BROADWAY	DENVILLE	NJ	07834	1				(201)627-6718
122604	122623	244230	VALLEY SPA	61 E MAIN ST	LITTLE FALLS	NJ	07424	1				(201)785-0794
122604	122623	771470	VILLAGE STATIONERS	7 MAIN STREET	RAMSEY	NJ	07446	1				(201)327-6999
122112	122226	684332	WELSH FARMS	1330 MAIN AVE	CLIFTON	NJ	07011	1		3897-0000		(201)772-9801
122103	122628	399732	WILBERN DRUGS	213 MAIN AVE	PASSAIC	NJ	07055	1				(201)777-0341
133001	133020	400507	3&1 DELI	HOPATCHUNG ROAD	HOPATCONG	NJ	07843	3				(201)398-5009
122101	122225	264792	5 CORNERS TOY & GIFT	103 WESTWOOD AVE	WESTWOOD	NJ	07675	1				(201)666-2752

PAGE BREAK TOTAL ACCOUNTS 81 TOTAL QUANTITY 97

TEMPLATE TOTAL ACCOUNTS 81 TOTAL QUANTITY 97

51849 3438



Tobacco Company

P.O. Box 2959, Winston-Salem, N.C. 27102

Phone (800) 862-4388

For Manufacturer's UPC No., Refer to Price List

SALES COPY

INVOICE

ACCOUNT NO.	INVOICE DATE	INVOICE NO.	MAN.
4889100	02/03/97	034-0157	10-30
WAREHOUSE	CARRIER		
065 PITMAN			

BILLING

ADDRESS PATERN TOBACCO & CONF. CO.
 237 VAN HOUTEN STREET
 PATERSON NJ 07501-2089

SOLD TO/

SHIP TO PATERN TOBACCO & CONF. CO.
 237 VAN HOUTEN STREET
 PATERSON NJ 07501-2089

SPECIAL INSTRUCTIONS: 000950 - SPECIAL PROMOTION

B/L ALSO INCLUDES DOCUMENTS: 0340058

PRINT DATE	SHIP DATE	B/L NUMBER	PURCHASE ORDER OR CONTRACT NO.	MODE	ORDER SOURCE	ORDER DATE	DIVISION	COPIES	OPERATION
01/30	02/03	034-0058		MAIL	FAX	01/17	1226	****	WGKWG
QUANTITY	ITEM NO.	SIZE/CTNS	ITEM NAME		CHG QUANTITY	ITEM PRICE			BILLING AMOUNT
1	15112	12M 60	DORAL LIGHT		12,000	551.4000			551.40
1	15212	12M 60	DORAL LIGHT 100		12,000	551.4000			551.40
1	15312	12M 60	DORAL FULL FLAVOR 100		12,000	551.4000			551.40
1	16612	12M 60	DORAL FULL FLAVOR		12,000	551.4000			551.40
			DISCOUNTABLE GROSS						2,205.60
			STD TERMS DISCOUNT OF 3.25%						71.68-
			EFT DISCOUNTABLE AMT						2,133.92
			EFT TERMS DISCOUNT OF 1.40%						29.87-
TOTAL QUANTITY	SHIP WEIGHT	THOUSAND CIGS	TERMS	Credit Term	Start on Invoice/Sched. Delivery Date	DUE	TERMS DISCOUNT(S)	INVOICE AMOUNT	
4	140	48	PAYMENT BY EFT			02/03	101.55-	2,104.05	
			OTHERWISE PAST DUE					2,205.60	

*** E F T INVOICE *** WILL DRAFT ON 02/03

01-0002-014 -4889100-A1EA00XA14E

10000031

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